



## DURANGO AREA ASSOCIATION OF REALTORS®

### Affiliate Membership Options & Benefits:

BASIC  
PARTNER

SILVER  
PARTNER

GOLD  
PARTNER

PLATINUM  
PARTNER

DAAR has created NEW and IMPROVED AFFILIATE membership options to streamline your business investment and offer you bigger, better benefits and more bang for your buck!

BASIC  
PARTNER

**Basic Membership** - \$200/ prorated bi annually- *All new Affiliates start at Basic level with option to upgrade at renewal*

- Up to 2 staff participant memberships
- Business information listed/displayed on the DAAR website [www.durangorealtor.com](http://www.durangorealtor.com) as preferred service provider
- Access to membership rosters, member email, and mailing addresses for distribution of your services
- Subscription to DAAR's weekly electronic newsletter
- Opportunity to advertise in weekly newsletter
- Committee participation/ volunteer opportunities
- Access to Tech Helpline for registered staff participant members
- Use of DAAR's classroom at NO COST. Based upon availability.
- Attendance at regular networking events throughout the year.
- Individual event sponsorships available for "partnership pricing"

SILVER  
PARTNER

**Silver Membership**- \$500 (\$750 value) \$250 savings to affiliate member

- All basic membership benefits- \$200 value
- "Meet the member" affiliate highlight newsletter editorial
- Silver level golf tournament sponsorship- \$200 value (equal to special event sponsorship)
- Silver level Installation sponsorship- \$300 value
- Company introduction at DAAR sponsored education session (\$50 value)

GOLD  
PARTNER

**Gold Membership**- \$750/ (\$1350 value) \$600 savings to affiliate member

- All basic membership benefits- \$200 value
- "Meet the member" affiliate highlight newsletter editorial
- Host an Affiliate Happy Hour
- Gold Level golf tournament sponsorships - \$450 value (equal to hole sponsorship)
- 1 entry to Grant Reception Dinner
- Gold level Installation Sponsorship- \$400 value
- Gold level Quarterly meeting sponsorship- \$250 value (previous sponsorship offered/ secondary event sponsor at \$500)
- Company introduction at ONE (1) DAAR sponsored education session- \$50 value



**Platinum Membership-** \$1000/ (\$2050 value) \$1050 savings to affiliate member

- All basic membership benefits- \$200 value
- “Meet the member” affiliate highlight newsletter editorial
- Host an Affiliate Happy Hour
- Platinum level golf tournament sponsorship- \$600 value (equal to bar or beverage cart sponsorship)
- 2 entries to Grant Reception Dinner
- Platinum level Installation sponsorship- \$700 value
- Platinum level Quarterly meeting sponsorship- \$500 value (previous sponsorship offered/ exclusive affiliate speaker at \$1000)
- Company introduction at ONE (1) DAAR sponsored education session- \$50

## Specific Sponsorships included in packages above:

- Silver level golf tournament sponsorship- \$200 value (equal to special event sponsorship) Recognition in all advertisements. Company name featured at event reception
- Gold level golf tournament sponsorship- \$450 value (equal to hole sponsorship) 4 drink tickets, recognition in all advertisements, Company logo featured at event reception, opportunity to setup at hole, sponsorship recognition at grant reception
- Platinum level golf tournament sponsorship- \$600 value (equal to bar or beverage cart sponsorship) 6 drink tickets, recognition in all advertisements, signage on beverage carts and banner at event reception, sponsorship recognition at grant reception
  
- Silver level Installation sponsorship- \$300 value- 2 tickets to event, recognition in all event advertising, company name listed on program
- Gold level Installation sponsorship- \$400 value- 2 tickets to event, recognition in all event advertising, company logo featured as Gold Sponsor on event program
- Platinum level Installation sponsorship- \$700 value-4 tickets to event, recognition in all event advertising, company logo featured as Platinum Sponsor on event program, banner placement at event
  
- Gold level Quarterly meeting sponsorship- \$250 value recognition in all event advertising, company logo featured as Gold Sponsor on overhead and acknowledgement at event.
- Platinum level Quarterly meeting sponsorship- \$500 value recognition in all event advertising, company logo featured as Gold Sponsor on overhead and acknowledgement at event.
- **Premium Quarterly event sponsorship opportunity- for an additional \$250 ONLY Gold & Platinum affiliate members** have the opportunity to purchase this level to exclusive rights to lead the meetings ice breaker activity. This is an excellent opportunity to get in front of the membership and create a unique and memorable way of introducing your business!

## “Partnership Pricing” for a la cart event sponsorships:

- Golf tourney sponsorship- \$150/ flat rate
- Installation sponsorship- \$150/ flat rate
- Lunch & Learn (food sponsor)- \$500/ flat rate (you may partner/ share this expense with additional affiliates if preferred)
- CE class/ education sponsorship/ New Member Orientation- \$50 per class up to 6 hrs- Designation sponsorship cost dependent on actual expenses & instructor fees
- Affiliate Happy Hour – based on Affiliate member budget for event/ hosted at Affiliate location



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For questions or to learn more please contact the DAAR office directly at:

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